

# WA CHARTERS MEMBERSHIP 2018-2019

**School quality is the single most important factor in long-term sector-wide success and the success of WA Charters.**

A high-quality school meets the diverse needs of all its learners, demonstrates high levels of student achievement, retains talented staff, and is financially and operationally healthy.

As a membership organization, WA Charters provides operating schools with responsive, differentiated services and supports to achieve and maintain a high degree of quality. As the sector in Washington is still young, we anticipate that these services will grow and change as the needs of our schools evolve. A full listing of our current technical assistance offerings for member schools is provided below. Schools in their planning year pay \$500 and operating schools pay \$5.00/student annually.

WA Charters provides the following **sector-wide supports** to member schools:

## Sector-wide Communications

- Cultivation, coordination, and promotion of positive earned media stories
- Ongoing paid digital media campaigns to increase awareness of charter public schools
- Sector-wide messaging, trainings, and tools
- Website resources including: blog focusing on sector success stories, school-finder tool, FAQ, growth and achievement data

## Sector-wide Community Engagement

- Civic engagement opportunities for parents
- Legislator/community stakeholder school visits
- CBO relationship-building in new regions
- Regional Charter 101 sessions

## Sector-wide Policy and Advocacy

- Legal representation in sector-wide cases
- Legislative advocacy for charter issues
- Sector data collection

## Sector-wide Networking and Collaboration

- Annual WA Charters Conference
- Quarterly Member Council meetings
- Quarterly stakeholder meetings
- Regional work groups

## Sector-wide School Development

- Aspiring Leaders Program
- School Leadership and Design Fellowship
- A la carte application coaching

WA Charters provides the following **planning and operating supports** to member schools:

## Communications

- Placement and promotion of positive earned media stories about schools
- Enrollment support through annual paid digital media campaigns (Facebook, Google, Twitter ads)
- Media training and customized crisis communications coaching and messaging
- Event support: live tweeting, support with media advisories and press releases
- School-specific features on WA Charters blog
- Bi-annual professional school photography with usage privileges

## Compliance

- On-demand regulatory guidance
- Monthly Commission updates
- Annual compliance calendar
- Membership to Washington Association of School Business Officials
- S-275 filing support for non-Skyward schools
- Regional truancy board development

- Access to the Washington Assessment of the Risks and Needs of Students (WARNS)

### **Family and Community Engagement (FACE)**

- FACE staff professional learning community (PLC)
- Monthly parent newsletter and regional parent trainings
- CBO tabling and event sponsorship
- Student recruitment coaching
- Title 1 Parent and Family Engagement compliance support
- School-based FACE professional development
- Support for school-based parents groups (training and coaching)

### **Finance**

- Planning, Implementation, and Operating grants
- Budget review and revenue forecasting
- Expense benchmarking consultation

### **Fundraising**

- Fundraising capacity assessment and plan development
- Trainings for staff, leaders, parents, and board
- Grant opportunities database
- Prospect list development and research support
- On-demand coaching

### **Governance**

- TFA WA – WA Charters Nonprofit Leadership Fair
- OPMA / PRA trainings
- Equity-driven decision making
- Board best practices trainings (*see attached for full list of available trainings*)

### **Operations**

- Bi-weekly Strong Schools Bulletin
- Operations listserv and collaborative
- Templates and guides resource bank
- Vendor directory
- On-site technical assistance

### **Staff Recruitment**

- TFA WA corps members placement
- TFA WA – WA Charters local and national recruitment events
- Job fair table sponsorship
- WA Charters resume collection and job board
- WorkMonger headhunting services

### **Start-Up**

- Strong Start Program for new leaders

### **True Measure Collaborative (TMC)** (*Additional membership fee; see attached for full list of services*)

- Cultural humility and diversity, equity, and inclusion workshops
- Linguistically Responsive Instructional Practices workshops and Universal Design for Learning trainings
- Remote and on-site technical assistance
- Regional IEP Labs
- Online compliance trainings learning management system