



WASHINGTON STATE
CHARTER SCHOOLS
ASSOCIATION

FAMILY AND COMMUNITY ENGAGEMENT PROFESSIONAL LEARNING COMMUNITY (PLC)

MISSION + VISION

Family and Community Engagement (FACE) has an immediate and direct impact on student learning, staff development, parent agency and engagement, recruitment and retention, and school success. The Washington State Charter Schools Association (WA Charters) recognizes and values the role of family and community members as leaders in a dynamic environment that affirms and enables diversity, equity, and inclusion (DEI).

WA Charters also believes an ongoing dedication to family and community engagement is an integral part of restructuring our current educational system, a system that is not working well for every family. Change is both possible and necessary in our school communities. WA Charters will support our schools and parents in making this change a reality.

OPPORTUNITY

As part of WA Charters' membership, schools are eligible to participate in a family and community engagement professional learning community (PLC).

This unique professional opportunity will serve to help schools:

- Increase retention rates of family engagement (FACE) staff
- Develop new and/or strengthen current school-based family and community engagement practices, rooted in culturally-responsive practices
- Provide robust and comprehensive professional development for FACE staff in centralized, streamlined program
- Build and sustain a network of peer support for participants
- Build capacity of school-based staff to develop and lead school-based strategies
- Strengthen and deepen relationship between schools and families
- Design and implement enrollment strategies
- Build capacity to lead advocacy efforts



CONTENT

Throughout the program, participants will have access to a network of local and national experts, peer-to-peer partnership, a resource library, and ongoing coaching.

Over the course of a school year, participants will receive coaching and support in the following areas:

UNDERSTANDING WASHINGTON CHARTER PUBLIC SCHOOL SECTOR

- Charter sector history
- Charter law overview
- Past legislative victories and current advocacy priorities
- School-based advocacy strategies
- School overview, including charter public school applications (FACE section)

BUILDING LEADERSHIP CAPACITY

- Project management and organization
- Professional goal setting, progress monitoring, and action planning
- Identifying and leveraging strengths
- Giving and receiving feedback
- Honing messaging and communication skills

DEI and FACE

- Identifying your “why”
- Recognizing and challenging micro-aggressions and implicit bias
- Leading with cultural humility
- Facilitating difficult conversations
- Self-care: avoiding burnout

FAMILY AND COMMUNITY ENGAGEMENT

- Supporting and facilitating parent groups
- ESSA | Title 1 parent and family engagement requirements
- Organizing and fostering parent advocacy
- Developing and implementing a family engagement plan
- Community asset-mapping
- Developing and sharpening enrollment and recruitment efforts
- Marketing strategies

PROGRAMMING + TIME COMMITMENT

PROGRAMMING:

- Quarterly, full-day cohort convenings and trainings
- Four webinars and/or remote sessions
- Monthly coaching check-ins
- Onsite technical assistance, as requested

2019-2020 CALENDAR:

- Full-day in-person convenings: September 20th, January 10th, and April 24th (9-4pm, Fridays)
- Webinars/remote sessions: October, November, March, May (60mins)
- Coaching check-ins: Monthly (30-45mins) public schools.