



WASHINGTON STATE CHARTER SCHOOLS ASSOCIATION

REGIONAL ADVOCACY AND ORGANIZING MANAGER – Western WA

JOB DESCRIPTION

BASIC INFORMATION

Place of Performance: Seattle, Washington and the surrounding areas

Status: Full Time, Exempt

Supervisor: Senior Vice President, Policy and Advocacy

Travel Requirements: Moderate travel required, primarily in-state

Direct Reports: None

Salary Range: \$68,200 – \$86,000

WHO WE ARE

WA Charters knows that Global Majority communities, immigrant and refugee communities, low-income communities, and individuals living with disabilities disproportionately shoulder the burden of the impacts of inequitable access to high-quality public schools. Working for and in partnership with impacted communities is a critical priority of our, school services, legal, advocacy, communications, and engagement work to support charter public schools at every stage of their development. By doing so, we believe charter public schools will be a lever to improve educational outcomes across charter and traditional schools for all students.

Washington is the 42nd state to open its public education system to charter public schools and the charter public school law puts a strong emphasis on ensuring that its charters are high-quality options for students that don't have access to them currently. The Washington State Charter Schools Association (WA Charters) is a non-profit organization that advocates for and develops high-quality charter public schools that meet the needs of systemically underserved students.

POSITION OVERVIEW

While the primary of focus of position regional Advocacy and Organizing Manager is developing leadership capacity and key skills in family and community engagement partners, engage supporters and association members in mobilizing a diverse grassroots base of supporters and advocates. all positions at WA Charters contribute to our broader goal of advancing our advocacy, equity, and anti-racism goals in Washington State's public schools.

KEY RESPONSIBILITIES

SECTION 1: LEAD FAMILY AND COMMUNITY ENGAGEMENT PROFESSIONAL LEARNING COMMUNITY - 30%

- Design and manage a statewide, multi-month, and professional learning community for families and school community Family and Community Engagement (FACE) leaders
- Provide support to schools in the process of developing a school-wide family and community engagement strategy that is rooted in the needs of the communities they serve
- Conduct regular checks-in with school leaders to support family and engagement capacity-building and recruitment and enrollment
- Deliver support and coaching to advance FACE leaders' school-based family/parent outreach and parent leadership development strategies
- Deliver support and coaching to advance FACE leaders' school-based enrollment goals
- Develop content for and host quarterly in-person or virtual trainings, and quarterly topic-specific webinars

SECTION 2: BUILD AND MAINTAIN RELATIONSHIPS - 30%

- Identify, network, and build relationships with community-based organizations aligned with WA Charters' organizational values
- Build and maintain existing relationships in communities where charter public schools are serving students
- Create and adapt leadership development program that addresses gaps and opportunities in alignment with community needs
- Deliver and source facilitators for formal and informal training and professional development to diverse groups of participants
- Attend events, coalition meetings, and be present in the community as a partner
- Build relationships and actively engage with external stakeholders and affiliations to support program participant network-building and support school enrollment

SECTION 3: MOBILIZING OUR SUPPORTERS BOTH ONLINE AND OFFLINE – 30 %

- Help build our base of supporters through digital engagement using the Phone2Action platform, organic social media, texting, and other digital tools
- Mobilize parents, students, and community members to take action both online and in person when needed
- Author or co-author FACE-related blog posts and, source new parent and FACE staff voices to feature
- Reach out to potential supporters and advocates to move them up the ladder of engagement and deepen their leadership skills
- Create engaging social media posts, cultivate community within social media and online platforms to engage parents and constituents
- Work with our communications team to help supporters share their stories through videos, images, writing, and storytelling trainings

SECTION 4: CONTRIBUTE AND EXECUTE TO WA CHARTERS STRATEGY - 10%

- Support organization's DEI strategic goal setting and execution as part of WA Charters' equity committee and additional programming (e.g. Engage DEI, Beloved Community)
- Work with the entire team to uphold equity throughout every aspect of work including external engagement, strategy, advocacy, communication, school services, operations, and development.
- Provide additional support across the organization by leading and participating in additional projects as needed.

WHO YOU ARE

WA Charters is seeking a team member that has the following essential skills and experiences:

- A resolute personal and professional commitment to equity and anti-racism
- 5 to 10 years of organizing and mobilizing supporters in global majority and low-income communities across Washington state
- Willingness to be an active leading voice for equity
- Willingness to share own ideas amongst staff, stakeholders, and board members
- Excited by prospect of creating a continuously improving a program, at times working independently and at others with a team
- This position requires flexibility to travel to work site a valid Washington Driver's License and proof of minimum state required insurance
- Experience with charter schools and/ or state sectors preferred

WORKING ENVIRONMENT

- Open office workspace, with frequent sitting, occasional standing and/or walking and urban noise
- Frequent computer use
- Occasional local travel outside of the office, driving own vehicle or public transit
- Occasional need based irregular hours outside of the standard workweek (e.g. nights and weekends)
- Occasionally lift/carry up to 25 pounds
- Occasionally push/pull up to 25 pounds
- WA Charters will make accommodations where necessary

WHAT WE OFFER

- A chance to transform Washington State's public education to create broader equitable outcomes and policies for all students in Washington State
- A passionate, fun, fast-moving, and collaborative team
- Salary range \$68,200 – \$86,000, depending on experience
- Medical, dental, vision, and Rx benefits; and life insurance (details provided uponrequest)
- 401(k) Plan with an employer match
- PTO days and paid federal holidays

HIRING PROCESS

- To apply, please send a cover letter and resume to info@wacharters.org; in your cover letter please discuss your experience with diversity, equity, and inclusion in the workplace and working with teams
- The position will remain open until filled; however, anyone interested in the position is encouraged to apply by August 31, 2021
- If your skills are a match, we will contact you to schedule a phone interview, followed by an interview with members of our team

EQUAL OPPORTUNITY EMPLOYER

WA Charters is an equal opportunity employer. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the bases of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identity or gender expression.