



FUNDRAISING LEARNING SERIES **speakers**

Equity-driven | Diverse Voices | Inspiration | Relationships



ZAHRA NEALY

ETHICAL STORYTELLING AND COMMUNICATION & HOW TO AVOID WHITE SAVIORISM AND EXPLOITATION

Zahra Nealy is a relationship-driven healthcare public relations and communications professional with specialties in media relations, development and donor communications, nonprofits, and community outreach/relations.

Zahra is currently the philanthropy communications manager at Dignity Health Southern California and an adjunct instructor at USC Annenberg School for Communication and Journalism.



JASON MCGILL

EQUITY-DRIVEN FUNDRAISING FOR LEADERS AND THE BOARD

Jason McGill is a community advocate rooted in justice, equity, diversity, and inclusion work. He currently serves as the Executive Director at Northwest Youth Services, a nonprofit serving young people experiencing homelessness and a board member at Whatcom Intergenerational High School.



GILLIA BAKIE

INSTITUTIONAL FUNDING TYPES, GRANT FUNDING STRATEGIES FOR FOUNDATION TYPES, TIPS FOR WRITING A SUCCESSFUL GRANT PROPOSAL & EQUITABLE AND EMPOWERING LANGUAGE IN GRANT WRITING

Gillia Bakie is an expert on Washington’s charter funding landscape, former development director at WA Charters and founder & principal of Flicker Consulting.

She is a seasoned grant writer that specializes in corporate and institutional giving strategies.



NASHMEEN MOSLEHUDDIN

HOW TO ENGAGE MAJOR DONORS, BRINGING DONORS ONTO A DEI JOURNEY, DONOR SOLICITATION ROLE-PLAY – DONOR SAID YES & DONOR SOLICITATION ROLE-PLAY – DONOR SAID NO

Nashmeen Moslehuddin is currently the Senior Director of Development overseeing major gifts in the Midwest for CARE USA. CARE works around the globe to save lives, defeat poverty, and achieve social justice with a focus on women and girls. She brings two decades of fundraising experience in the United States and London.



SARA ROLFS

STUDENT-LED FUNDRAISING CAMPAIGNS

As a passionate Wenatchee local who has devoted her professional career to diverse education-rooted endeavors, Sara has established deep family and community relationships across the region. Grassroots advocacy and community organization skills are Sara’s forte. She is a leading force in the informal education effort in the valley which aims at exploring many learning philosophies. right folks to engage and has a passion to ensure it gets done.



MO

7th Grader, Pinnacles Prep

STUDENT-LED FUNDRAISING CAMPAIGNS



EOLE

6th Grader, Pinnacles Prep

STUDENT-LED FUNDRAISING CAMPAIGNS



SCOTT HICKE

BUILDING AN EVENT AND DEVELOPMENT PROGRAM & HOW TO ENGAGE CORPORATE PARTNERS

Scott Hicke works at Rainier Prep because he enjoys starting new initiatives and collaborating with smart, dedicated change-agents for meaningful social justice.

He is inspired by how the staff, students, and families have created a community school where the emphasis on building students’ confident, powerful voices is so strong.



JOE HAILEY

ENGAGING BOARD MEMBERS IN FUNDRAISING

Joe Hailey is the founding board member for Rainier Valley Leadership Academy and a senior development professional accomplished in stewardship practices leading to long-term, loyal constituencies.

Joe has a proven ability to secure six-figure gifts from individuals, foundations, and corporate social responsibility (CSR) budgets.



TRAVIS FRANKLIN

CROWDFUNDING THROUGH DONORSCHOOSE

Travis Franklin founded Spokane International Academy, a K-8 charter school focused on high academic standards, strong character development and international-mindedness.

He has been an educator in the greater Spokane area for the past 14 years.



SCOTT CANFIELD

PREPARING FOR A FUNDER ASK

Scott Canfield is the Co-Founder and Chief Executive Officer of Why Not You Academy. Scott has a decade of experience in public education in local school districts as a teacher and administrator.